**Season for Change: Crediting Guidelines for Participating Organisations and Artists**

This guide has been compiled to help you understand how to credit Season for Change. To be part of the Season for Change campaign, please credit us with a logo and/or text credit.

If you have any queries, please contact Octagon, Season for Change Communications Manager: octagon@artsadmin.org.uk

**Crediting Season for Change**

Please use the Season for Change orange logo wherever possible (e.g. on posters, fliers, videos, website pages).

* The logo should be left aligned where possible.
* We prefer you to use a colour (orange) logo but the black and white version has been supplied too.

[You can find our logos for web and print use here](https://drive.google.com/drive/folders/1LC6XUbNDSEazyd58yym4RH5DzL0kfPVv?usp=sharing)

The logo should be accompanied by the following URL, hashtag and social handles:

[**www.seasonforchange.org.uk**](http://www.seasonforchange.org.uk) **#SeasonforChange @jointheseason\_**

And/or a text credit:

**Part of Season for Change, a nationwide programme of artistic and cultural events that celebrate the environment and inspire urgent climate action.**

[**www.seasonforchange.org.uk**](http://www.seasonforchange.org.uk) **#SeasonforChange @jointheseason\_**

A text-only credit should only be used in circumstances where no logos are possible:

**Part of Season for Change, a nationwide programme of artistic and cultural events that celebrate the environment and inspire urgent climate action led by Artsadmin and Julie’s Bicycle, and supported by Arts Council England and the Paul Hamlyn Foundation.**

[**www.seasonforchange.org.uk**](http://www.seasonforchange.org.uk) **#SeasonforChange @jointheseason\_**

Longer credit:

**Part of Season for Change,a nationwide programme of artistic and cultural events that celebrate the environment and inspire urgent climate action. Season for Change is led by Artsadmin and Julie’s Bicycle, delivered in collaboration with over 30 partners and supported by Arts Council England and the Paul Hamlyn Foundation.**

[**www.seasonforchange.org.uk**](http://www.seasonforchange.org.uk) **#SeasonforChange @jointheseason\_**

**Social media**

Please tag us on social media when promoting your event so that we can in turn share your activities. Our handle is **@jointheseason\_** and you can find us on [Facebook](https://www.facebook.com/seasonforch4nge/), [Twitter](https://twitter.com/JoinTheSeason_) and [Instagram](https://www.instagram.com/jointheseason_/).