

Season for Change

Crediting Guidelines for the Open Programme

Thank you for registering to be part of Season for Change.

Season for Change invites artists and cultural organisations to host events, artworks and actions across the UK to celebrate the environment and inspire urgent and inclusive action on climate change.

This guide has been compiled to help you understand how to credit Season for Change. If you have any queries, please contact Selina Ocean: selina@artsadmin.co.uk

Crediting Season for Change

As your project forms part of the Season for Change Open Programme, please may we ask you to use our logo on your website and other communications (e.g. posters, fliers, videos, website pages), where possible.

Logos

[You can find Season for Change logos for web and print use here.](#)



Text credit

Where possible, the logo should be accompanied by a text credit:

Part of Season for Change, a UK-wide cultural programme inspiring urgent and inclusive action on climate change, led by Artsadmin and Julie's Bicycle, and supported by Arts Council England and Paul Hamlyn Foundation.

www.seasonforchange.org.uk #SeasonForChange @jointheseason_

Social media

The campaign hashtag is **#SeasonForChange**.

Please tag us on social media when promoting your event so that we can in turn share your activities. Our handle is **@jointheseason_** and you can find us on [Facebook](#), [Twitter](#) and [Instagram](#).

Where possible, please also tag our lead partners **@Artsadm** and **@JuliesBicycle** (please note that handles vary across social media platforms). If word count/character limits are tight, you can tag these accounts in the picture you upload with your social post.